



January 21, 2009

MEDIA ALERT

BEWARE OF PHONE SCAMS CLAIMING TO RAISE FUNDS FOR BURN-INJURED CHILDREN

The Burn Institute has recently become aware of unauthorized phone solicitors attempting to raise money for burn-injured children. THE CALLS ARE NOT VALID! These telemarketers *are not affiliated* with the Burn Institute or locally authorized burn support organization. Reputable organizations, including the Burn Institute, *do not raise funds through telemarketing*. If you receive such a call, please hang up and report the incident to the Burn Institute at 858-541-2277.

WEBSITE

Those wishing to donate to the Burn Institute may contact us directly at (858) 541-2277 or donate online at www.burninstitute.org.

MEDIA NOTE

Burn Institute Executive Director/CEO, James Floros, is available for interviews to discuss this issue, the Burn Institute's burn survivor support services, (such as *Camp Beyond The Scars* for burn-injured youth), and related topics. To schedule an interview, please call Diane Sparacino at the number below:

CONTACT

Diane Sparacino
Director of Communications
858.541.2277, Ext. 17 (office)
909.645.1191 (cell)
dsparacino@burninstitute.org

*Founded in 1972 and celebrating more than 36 years of service to the community, the Burn Institute is the local non-profit agency dedicated to reducing the number of burn injuries and deaths in
San Diego, Imperial, San Bernardino & Riverside counties.*

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